

## Dentalcompare Names Convergent Dental's Solea as its Top New Dental Product of 2014

Innovative CO<sub>2</sub> Dental Laser also Listed as One of the News Site's "Top 10 Dental Products of 2014"

NATICK, MA – January 21, 2015 — <u>Convergent Dental Inc.</u>, a privately held dental device company, is proud to announce that <u>Solea™</u> was named Dentalcompare's "<u>Top New Dental Product of 2014</u>" and was also listed amongst the publication's "<u>Top 10 Dental Products of 2014</u>." Dentalcompare's "Top 10" lists are based on traffic to dental technology companies' profiles. It's a quantitative awards program that rewards only the products that matter most to the practitioners learning about dental products on the Dentalcompare website.

"Sometimes a product comes along that turns a category on its head. That's exactly what Convergent Dental did when it launched Solea," said Dentalcompare Editor Noah Levine. "A CO<sub>2</sub> laser with unheard of hard tissue cutting speed and precision, and the ability to provide the vast majority of treatments without the need for anesthesia, this product is making the masses pay attention to the possibilities of <u>hard tissue lasers</u> again. Lots of people are curious about what makes this laser different, and that's why it takes the title as the most popular new product on Dentalcompare in 2014."

Solea is the first  $CO_2$  9.3 µm dental laser to be cleared by the FDA for hard and soft tissue procedures and virtually eliminates anesthesia and blood from operative dentistry. The impact of anesthesia-free and blood-free procedures on dentists' chair time is immediate and transformative. Solea dentists report performing 95 percent of their hard and soft tissue procedures without anesthesia or bleeding which saves time, enables several more procedures per day and results in revenue gains of 25-40 percent. Traditional tools require dentists to spend time injecting patients and waiting for numbness to set in which then limits them to working on one quadrant of the mouth per visit due to the risk of patient injury. Solea practitioners dramatically increase the value of each appointment by starting right away, routinely executing multi-quadrant dentistry and filling cavities on the same day they were discovered and performing soft tissue procedures they would have referred out prior. These factors enable many dentists to perform six or more additional procedures per day.

"We are honored that DentalCompare's knowledgeable readership would single out Solea as the top new dental product of 2014," said Convergent Dental CEO Michael Cataldo. "Solea's rise within the dental community is directly related to the value the dental laser provides to its users. We are extremely proud of Solea for providing both a dramatically improved experience for patients and a dramatically improved bottom line for our dentists. Solea has delivered on the promise of dental lasers in its first year with even more planned for 2015."

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## About Convergent Dental, Inc.

Convergent Dental, Inc., is a privately managed dental equipment and technology company and is the developer of Solea<sup>™</sup>, the world's first computer-aided, CO<sub>2</sub> laser system to ever be cleared by the FDA for both hard and soft tissue indications. Solea cuts significantly quieter, finer and faster than any other laser-based system in dentistry. Solea's speed and precision is a result of patented technologies and computer system controls that are unique to Convergent Dental, Inc. For more information visit <u>www.convergentdental.com</u>. Follow the company on <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u> and <u>Google+</u>.

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